Teaching Plan

Department of Economics

Semester: I

Name of the Course: Advanced Micro Economics I

Subject Code: PF2011

Course Outcomes

Co. No	Upon completion of M.A. Economics, the graduates will be	PSO	CL
	able to :	addressed	
CO - 1	understand the economic concepts	PSO - 1	Un
CO - 2	apply the economic theories for the development of the economy	PSO - 3	Ар
CO - 3	describe the various market situation	PSO - 1	Re
CO - 4	analyze the price-output determination	PSO - 1	An

Unit	Mo	dules	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
Ι	Intro	oductio	n and basic concepts	1100115	00000000		
	1	Defini	Economics – Meaning - tions - Basic economic ms – Scarcity and choice	5	To explain the meaning and definition of micro economics and basic economics concepst	Lecture	Quiz I Formative Assessment I CIA
	2	Theor	omic Model-Economic ries-Validity of Economi ies for policy making.	c 6	To understand the economic models and Economic theories.	PPT with lecture	Quiz I Formative Assessment I CIA
	3	Static	and dynamic Economics	s. 2	To differentiate static and dynamic economics.	Lecture	Quiz I Formative Assessment I CIA

Ι	Util	ity Analysis				
	1	Indifference curve Analysis- Major Assumptions and properties of difference curve.	4	To know the indifference curve analysis.	Lecture Discussion	Quiz I Formative Assessment I CIA
	2	Slutsky theorem- Applications of Indifference curve- Revealed preference Theory-Revision of Demand Theory.	5	To Explain the Applications of the indifference curve analysis.	Lecture illustration	Assignments Test
	3	Modern utility Analysis-Markowitz- Petersburg, Friedman – Savage hypothesis.	4	To Evaluate the modern utility Analysis.	Lecture co-operate	Class test
III	The	ory of Production and Costs				
	1	Production function – Meaning - Cobb – Douglas – CES and VES Production function.	8	To Explain the theories production functions.	Lecture Presentation	Formative Assessment I CIA
	2	Modern theories of cost – Derivation of Cost function from Production function.	7	To identify the derivation of cost function	Lecture Discussion	Short test Formative Assessment II CIA

IV	Pric	ce – Output determination				
	1	Perfect competition – Short – run and long run equilibrium of firm and industry.	5	To distinguish between the market structures.	Lecture Illustration	Snap test Formative Assessment II CIA
	2	Pricing under monopoly – Price discrimination – Monopoly control and Regulation – Monopolistic competition.	7	To know about the concepts of monopoly.	Lecture Presentation	Quiz II Formative Assessment II CIA
	3	General and Chamberlin's approach – Equilibrium of firm and group with product differentiation and selling costs – Excess capacity.	6	To explain the Equilibrium of firm and selling costs	Lecture Brain storming	Open book test Formative Assessment II CIA
V	Due	opoly and Oligopoly			l	l
	1	Duopoly – Cournut, Edgeworth and Chamberlin Models.	5	To differentiate Duopoly and Oligopoly	Lecture Illustration	Formative Assessment II CIA
	2	Oligopoly – Collusive and Non-collusive – Kinked demand curve	4	To understand the kinkid demand curve	Lecture with PPT	Formative Assessment II CIA
		Price leadership –Non-price competition in Oligopoly- Applications of Oligopoly.	6	To apply the theories of oligopoly	Lecture Discussion	Formative Assessment II CIA

Course Instructor: M.Sahaya Vennila

HOD:Dr.S.Jeni Sanjana

SEMESTER: I

NAME OF THE COURSE: RECENT ISSUES IN INDIAN ECONOMY

Sub. Code: PF2012

Course Outcomes

Co. No	Upon completion of M.A. Economics, the graduates will be	PSO	CL
	able to :	addressed	
CO - 1	understand the need for economic policy and planning	PSO - 6	Un
CO - 2	describe the density of population and unemployment	PSO - 2	Un
CO - 3	identify the problems faced by the Indian Economy	PSO - 2	Re
CO-4	analyze the impact of various sectors in India	PSO - 1	An
CO – 5	develop the development strategies and planning	PSO - 6	An

Teaching Plan

UNI	MO	TOPICS	LEC	LECTURE	PEDA	ASSESSMEN
Т	DU		TUR	OUTCOME	GOG	Τ/
	LES		Ε		Y	EVALUATIO
			HOU			Ν
			RS			

Unit I: Frame Work of Indian Economy

Ι	1	Need for Economic Policy in India – Aims of Economic Policy – Instruments – National income estimates in India-Trends in National Income -	4	Understand the need for economic policy and planning	Lecture Group Discuss ion	Assignment
	2	Growth and structure – Recent reforms in National Income Accounting	5	Analyzed the various reforms in India	PPT	Quiz

II	1	The theory of Demographic transition - Growth rate of population - Density of population- Population policy	5	Clear cut ideas about the density of population and the theories of population	Lecture	I CIA
	2	Unemployment-Causes and remedies- Human development- Measures- Progress	3	Identify the problems faced by the Indian Economy	SLO	Seminar
	3	Balanced regional development and indicators - Policy measures to remove regional disparities	5	Evaluate the policy measures to remove regional disparities	PPT	Group Discussion

Unit III: Economic Reforms in India and Public Sector

III	1	Rationale of Economic Reforms: Liberalisation, Privatisation and Globalisation	4	Understand the rationale of Economic Reforms	Lecture	Quiz
	2	Impact on India -Economic Reforms- Role of the public sector-Evolution of the public sector- Objectives	4	Analyze the impact of various sectors in India	Video Clippings	II CIA
	3	Causes for the expansion of Public enterprises-price policy- Role of the private sector-limitations	3	Identify the causes for the expansion of public enterprises	Lecture	Short test
	4	Public versus Private Sector – Disinvestment and Privatization of PSU: Rational and trends	5	Understand the clear idea about the public and private sector	Lecture	Open book test

Unit IV: Agricultural Sector

IV	1	Agricultural Growth, Productivity Trends and crop patterns – Issues and concerns in Indian Agriculture – Agricultural Marketing	5	Identify the problems and prospects of Indian agriculture	PPT	Debate
	2	Regulated markets-Co- operative Marketing- Agricultural taxation- Green Revolution and its impact	3	Understand the marketing system	PPT	Unit test

Unit V: Policies and Performance of Infrastructure

V	1	Social and Economic infrastructure Transport- Road transport and Railway - communication – Energy- Power	5	Identify the social infrastructure	Seminar	Online test
	2	Growth Rates of the Economic Infrastructure – Water transport-Social Infrastructure: Components – Health, Education	5	Identify and understand the economic and social infrastructure	Seminar	Open book test
	3	Urban infrastructure - Policies – Resent reforms in infrastructure in India.	4	Develop the reforms in infrastructure	Seminar	Group Discussion

Course Instructor: Dr.J.M.Vinitha Charles

HOD:Dr.S.Jeni Sanjana

Semester: I Name of the Course: Statistical Methods for Economics

Sub. Code: PF2013

Course Outcomes (COs)

Co. No	Upon completion of M.A. Economics, the graduates will be	PSO	CL
	able to :	addressed	
CO - 1	explain the basic concepts of Correlation and Regression	PSO - 4	Un
CO - 2	understand the Time series, Index number Analysis and Hypothesis	PSO - 4	Un
CO - 3	analyze the Concept of Probability	PSO - 4	An
CO - 4	categories different types of sampling	PSO - 4	Re
CO - 5	Apply the hypothesis testing based on Z, t, Chi-square & F test	PSO - 4	Ар

Teaching plan

Unit	Mo	odules	Topics	Lecture hours	9	Learning outcome	Pedagogy	Assessmen t/Evaluatio n
Ι	Cor	relatio	n and Regression Anal	ysis				
	1	- Ass	le correlation meaning sumptions and ations.	2	the corr	understand concept of elation and mportance	Lecture, Discussion	Formative Assessment I CIA
	2	efficie	ons's correlation Co ent of correlation and orrelation,probable	4	Apr	bly the	Question –	Quiz
						relation hods	answer	Formative
							session	I CIA
	3	regres estima	ssion – Types of sion methods of tion of linear equation Ordinary	4		y the ssion ods	Lecture	Quiz
	4		and multiple ation and regression	1	types	erstand the s of lation	Lecture	Formative Assessment I CIA

II Analysis of Time Series

1	Time series analysis	5	Apply	Brain	Formative
			the time series analysis	Storming	Assessment
			unurysis		I CIA
2		5	Apply the	Lecture,	Short Test
	Index number –		application of	Discussion	Formative
	Measurement		various types of		
			Index number		Assessment
					I CIA
3	Weighted index number and un weighted tests of adequacy of index numbers	6	To evaluate the weighted index numbers	Lecture	Question –
					Answer
					Session
					Formative Assessment I CIA

III Probability and Theoretical Distributions

 III Trobability and Theoretical Distributions							
1	Probability – Definition	4	To understand	Lecture,	Short Test		
	(classical and empirical)		the concept of	Discussion			
			Probability.		Formative		
					Assessment		
					I CIA		
2	Addition multiplication	4	To Apply the	Lecture	Multiple		
	theorems of probability		theorems of		Choice		
			Probability.		Questions		
			ŀ				
					Formative		
					Assessment		
					I CIA		
3	Conditions of probability	3	To analyse the	Lecture,	Quiz		
			Conditions of	Discussion	Formative		
			Probability.				
					Assessment		
					II CIA		
4	Bayes theorem and its	2	To Understand	Lecture	Formative		

	application of elementary concept of random variable		the Bayes Theorem.		
					Assessment
			economics.		II CIA
	Binominal, poisson and normal distribution	3	To study the types of distribution.	Lecture	Formative
					Assessment

IV Sampling and Estimation

1	Sampling – Basic concepts and laws of sampling (law of statistical regularity and law of inertia of large numbers)		To understand the concept of matrix and inverse of matrices.	Lecture, Discussion	Quiz Formative Assessment
2	Different types of random and non-random sampling	5	To understand the concept of sampling	Answer session	Formative Assessment II
3	Sampling distribution of mean and properties	2	To study the distribution level.	Lecture	Formative Assessment II
4	Standard error and its uses in test of hypothesis	2	To know the standard error	Lecture	Formative Assessment II
5	Estimation – Concepts – Types – Properties of an ideal estimator		To apply the Estimation.	Answer session	Formative Assessment II

Unit V: Testing of Hypothesis

	Hypothesis – Meaning – Types (null and alternative hypothesis)	2	To understand the concept of Hypothesis.	Lecture, Discussion	Quiz Formative Assessment II
	Testing of hypothesis – Procedure for testing a hypothesis	2	To know the hypothesis procedure.	Lecture, Discussion	Formative Assessment II
3	Confidence interval and level of significance – Type I error and Type II error	2	To understand the types of errors.	Lecture,	Formative Assessment II
	Hypothesis testing based on Z test, T test, X2(Chi square) and F test.		To analyse the types of hypothesis testing.	Lecture,	Formative Assessment II

Course Instructor: Dr.A.Sameema.

HOD:Dr.S.Jeni Sanjana

Semester – I

Name of the Course : Development Economics – I

Subject Code: PF2014

Course Outcomes (COs)

Co. No	Upon completion of M.A. Economics, the graduates will	PSO	CL
	be able to :	addressed	
CO – 1	understand the factors affecting economic growth	PSO - 6	U
CO - 2	apply the theories of development	PSO - 3	Ар
CO - 3	identify the need for investment criteria in developing countries	PSO - 3	Re
CO - 4	analyze the growth and development of the economy	PSO - 6	An

Unit	Modu les	Торіс	Lectu re	Learning outcome	Pedago gy	Assessmen t /
			Hour			Evaluation
			S			
Econ	omic Gro	owth				
Ι	1	Economic growth and	3	To cite the link	Lecture	Formative
		development, Factors		between	PPT	Assessment
		affecting economic growth		economic growth		I CIA
	-			and development	.	
	2.	Growth Models: Harrod	8	To evaluate the	Lecture	Multiple
		and Domar instability of		growth model	Discussi	choice
		equilibrium, Neo –			on	Question Formative
		Classical growth Models – Solow, Mrs. Robin's				Assessment
		growth model				I CIA
	3	Degrowth Models : Dani	4	To evaluate the	Lecture	Class Test
		Rodrick model, Dayana		degrowth model	Illustrati	Formative
		Quilin Model.			on	Assessment
						I CIA
		evelopment			-	
II	1	Classical theory of	11	To apply the	Lecture	Quiz
		development –		theory of	Group	Formative
		Contribution of Adam		economic	discussi	Assessment
		Smith, Ricardo, Malthus; Karl Marx		development	on	ICIA
	2	Development of capitalistic	6	To understand	Lecture	Formative
	2	economy – Schumpeter –	0	stages of	Lecture	Assessment
		Rostow's stage of		economic growth	PPT	I CIA
		economic growth		ceononne growth		1011
Appr	oaches to	o Development	1	1	I	1
III	1	Partial theories of growth	16	To know the	Lecture	Multiple
		and development : Vicious		development of		Choice
		circle of poverty –		economy through	PPT	Test
		Unlimited supply of labour		different		
		– Big push, Balanced		approaches	Group	Formative
		growth, Unbalanced			Discussi	Assessment
		growth, Critical minimum			on	II CIA
		effort thesis – Low income				
		equilibrium trap – Dualism				
		– Technical, behavior and				
		social - Fei and Rani's				
		model – Dependency				
A 77		theory of development				
Alloc	ation of 1	Resources				

IV	1	Need for investment	6	To Understand	Lecture	Multiple
		criteria in development		the need for		choice Test
		countries – present vs		investment	Brainsto	
		future, alternative		Criteria present	rming	Formative
		investment criteria		and future		Assessment
						I CIA
	2	Cost-benefit analysis –	7	To analyse cost	Lecture	Short Test
		Shadow Prices and project		benefit in projects	Coopera	Formative
		evaluation			tive	Assessment
						II CIA
Plann	ing and	Development				
V	1	Meaning –Objectives-Need	9	To evaluation the	Lecture	Multiple
		for planning –Plan		need and	Debate	Choice
		Formulation and Requisites		successful		Test
		for successful Planning-		planning in a		
		Problems-Perspective and		mixed economy		Formative
		Annual Planning-Planning				Assessment
		in a Mixed Economy				II CA

Course Instructor: Dr. A. Babila Kingsly

HOD:Dr.S.Jeni Sanjana

Semester – I

Name of the Course : Economic Marketing

Subject Code: PF2015

Course Outcomes

Co. No	Upon completion of M.A. Economics, the graduates will be able to :	PSO	addressed CL
CO - 1	understand the different types of markets	PSO – 1	U
CO - 2	analyze the nature and importance of marketing environment and buyer behaviour	PSO – 2	An
CO - 3	identify the product and pricing decisions	PSO – 1	Re
CO - 4	develop knowledge of the current advertising and advertising media.	PSO – 6	An

Unit	Mod ules	Торіс	Lecture Hours	Learning outcome	Pedagogy	Assessment / Evaluation
Conc	eptuali	zation of Marketing Management				
Ι	1	Definition, Goal or Objectives,	5	То	Lecture	Quiz I
		Scope, functions, Types of		understand	Discussio	Formative

	2	Markets, Marketing Concepts New concept of Marketing: Relationship concept, Mass Marketing, Niche Marketing, Strategic Marketing Marketing Management: Responsibilities, Marketing Plan, Marketing Mix – Four P's of marketing-Marketing Organization: Forms of	5	the types of markets and its functions. To identify the different concepts of marketing To critically analyze marketing manageme	n Lecture Co- operate Lecture Presentat ion	Assessme nt I CIA Quiz I Formative Assessment I CIA Quiz I Formative Assessme nt I CIA
		Marketing Organization, Responsibilities of Marketing Manager.		nt and marketing organizatio n		
Mark	keting I	Environment Segmentation and B	uyer Beha			<u> </u>
Π	2	Marketing environment: Need, Nature, importance of marketing environment – Marketing management and its environment Market segmentation: Criteria for market segmentation, Advantages for market segmentation	6	Toexplainabout themarketingmanagementTounderstand therecentdevelopments inmarketsegmentation	Lecture Discussio n Lecture Co- operate	Quiz I Formative Assessme nt I CIA Quiz II Formative Assessme nt II CIA
	3	Buyer behavior: Determinants Of Buyer behavior, Social and cultural influences on Buyers behavior - Psychological buying process, Stages of buying process.	6	To know the determina nts of consumer buying behavior	Lecture Illustrati on	Quiz II Formative Assessme nt II CIA

Prod	luct and	Pricing Decisions		1		
III	1	Concept of a product; Classification of product; Product life cycle	5	To explain the different stages of product life cycle	Lecture Illustratio n	Short test
	2	Product innovation, Product market strategy, New product strategy development	4	To analyze the developm ent of new product	Lecture Discussio n	Quiz II Formative Assessme nt II CIA
	3	Price: Importance and objectives of pricing- Multistage price determination process, Major pricing policies, Discounts and allowances.	6	To know the importance of Pricing	Lecture PPT	Formative Assessment I CIA Class Test
Adve	ertising					
IV	1	Advertising: Definition – Features – Objectives - Benefits- Goals and models- Functions- Advantages - Types - Kinds	9	To understand the function of advertising	Lecture Debate	Formative Assessment I CIA Short Question Test
	2	Advertisement copy - Qualities- Classification - Causes of failure of advertising	3	To acquire knowledge about advertisem ent copy	Lecture Group Discussio n	Formative Assessment I CIA Multiple Choice Test
	3	Advertising media: Meaning- Factors – Kinds – Advertising budget	5	To understand the advertising media	Lecture Debate	Formative Assessment I CIA Quiz Class Test
		Iarkets in the World		I	_	·
V	1	Social aspects of marketing: Social responsibility, Social marketing function	3	To get clear knowledge of social marketing	Lecture PPT	Formative Assessment II CIA Short Questions
	2	International marketing – Direct marketing: Methods – Advantages of marketing	8	To Understand the various	Lecture Illustratio n	Formative Assessment II CIA

methods – Online marketing,	marketing	Multiple
Recent trends in marketing:		Choice Test
Relationship marketing – Test		
marketing and Green marketing		

Course Instructor: Dr.Babila Kingsly &M.Sahaya Vennilla

HOD:Dr.S.Jeni Sanjana

Semester - III

INTERNATIONAL ECONOMICS Sub. Code: PF1732

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

Objectives

- 1. To enable the students to gain knowledge about the different aspects of foreign trade, procedure and its significance at the international level.
- 2. To create awareness among the students about world trade and economy.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to:	PSO	CL
		addressed	
CO – 1	Develop a systematic understanding about to the international trade	PSO - 8	An
CO – 2	Develop knowledge on inter – regional and foreign trade	PSO - 8	An
CO – 3	Apply the theories of International trade	PSO - 8	Ap
		PSO - 3	
CO – 4	Identity the various document used in foreign trade	PSO - 8	Re
CO – 5	Analyse the factors determining the gains from trade	PSO - 8	An
CO – 6	Distinguish between internal and international trade	PSO - 8	An

Teaching Plan

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation	
Ι	Theories	of International Trade					
	1	Classical Theory of International Trade, Modern theory of International Trade, Stopler, Samuelson theorem, Rybczynski Theorem, Immiserising growth	11	Apply the theories of international trade	Lecture	Short test	
II	Gains and Terms of Trade						
	1	Gains from Trade : Meaning, Potential and actual gain from International Trade	2	Identify the gains from International Trade	Lecture	Quiz Formative assessment I	
	2	Measurement, Factors determining the gains from trade	2	Analyse the factors	Lecture	Short test Formative assessment I	
	3	Static and dynamic gains from trade	1	Distinguish between static and dynamic gain	Discussion	Discussion Formative	

						assessment I
	4	Terms of Trade: Types, Determinants, Factors affecting terms of trade, Terms of trade and Economic development	3	Understand the factors affecting International Trade	Lecture Discussion	Class test Formative assessment I
	5	Exchange controls: Meaning, Features, Objectives, Methods of Exchange Control, Merits and demerits of Exchange controls	6	Identify the methods of exchange control	Lecture	Online assignment Formative assessment I
III	Foreign'	Trade in India			I	1
	1	Volume of trade, Structural changes in India's foreign trade, Composition of trade, Direction of trade, India's Foreign Trade Policy	7	Identify and apply the various policies	Question answer session	Formative assessment II CIA
	2	Letters of credit, India's Foreign Trade Policy, Documents used in Foreign Trade: Transport Document, Export credit Insurance, Export Promotion	8	To adopt various procedures in Foreign Trade	Lecture	Short test Formative assessment II CIA
IV	Balance	of Payment and Exchange Rate				
	1	Balance of Payment: Meaning, Structure, Measuring deficit or surplus in Balance of Payment, Balance of trade and Balance of Payment	4	To analyse the causes and effects of balance of payment	Lecture	Quiz Formative assessment II CIA
	2	Automatic Price Adjustments under Gold Standard, Automatic Price Adjustments under flexible Exchange Rates, Elasticity Approach, Absorption Approach, Monetary Approach	7	To be able to evaluate the automatic price adjustments	Lecture	Open book test Formative assessment II CIA
V	Internati	onal Trade Organisation		· · · · · · · · · · · · · · · · · · ·	·	·
	1	Objectives, Functions and Working IMF, IBRD, WTO, Euro Dollar Market, ECU, SAARC, NIEO	11	Evaluate the functions and working conditions of different organisations	Lecture	Formative assessment Formative assessment III CIA

Course Instructor: A.Babila Kingsly

HOD: Sr. Sophy

Semester - III ENTREPRENEURIAL DEVELOPMENT Sub. Code: PF1733

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

- 1. To educate and develop the business students with the aptitude of Entrepreneurial Qualities.
- 2. To provide exposure to the students to the entrepreneurial culture and industrial growth so as to prepare them to setup and manage their own small units **Course Outcomes**

Co. No	Upon completion of the course, the students will be:	PSO	CL
		addressed	
CO – 1	Develop conceptual business knowledge to solve practical decision making problems	PSO - 5	An
CO – 2	Apply the theories to major areas of study	PSO-5	Ар
		PSO - 3	-
CO – 3	Understand the impact of globalization on enterprise	PSO - 8	U
CO – 4	Analyse the business/managerial problems and provide possible	PSO-5	An
	solutions wins various factor	PSO - 8	
CO – 5	Explain the Role of rural and women Entrepreneurship	PSO-5	U
CO – 6	Identity the need for financial planning	PSO-5	Re
		PSO - 8	

Teaching Plan

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
Ι	INTROE	DUCTION			1	1
	1.	Definitions of Entrepreneurship, Characteristics of entrepreneurship, Entrepreneurship and Economic Development, Economic Development and Industrialization, Entrepreneurship in Economic Theory, Entrepreneurship	8	To understand the importance of Entrepreneursh ip the economic development	Lecture with illustration	Short test Formative Assessment I CIA
	2.	Role of Entrepreneurship, Rural , Meaning, Need, Problems, Women Entrepreneurship: Meaning, Functions, Growth, Problems, Women Entrepreneurship Developments	10	Evaluate the problems of rural and women entrepreneurs	Lecture Discussion	Open Book Test Formative Assessment ICIA

II	ENTRE	PRENEURIAL MANAGEM	ENT AND N	MOTIVATION		
	1.	Entrepreneurial Management in existing business, Entrepreneurial policies and practices, Measuring innovative Performance, Structures and Staffing, Entrepreneurship in a new venture, Entrepreneurial strategies,	7	Understand the importance of entrepreneurial management and strategies	Group discussion Lecture	Snap test & Formative assessment I CIA
	2.	Sources of innovation, Principles of innovation, Entrepreneurship in the Service Institution, The Motivating Factors, Entrepreneurial Ambitions, Compelling Factors, Facilitating Factors, The Achievement Motivation	10	To identify the sources of motivational factors	Lecture with PPT	Formative assessment II CIA
III	OWNER	SHIP STRUCTURES AND	FINANCIN	G OF ENTERPRI	SE	1
	1. 2.	Sole proprietorship, Partnership, Joint stock Company, Private Company Vs Public Company Factors influencing the	4	Distinguish the differences between private and public company Identify the	Lecture Question answer session Lecture	Short test Formative assessment II CIA
		choice of organization, Need for Financial planning, Sources, Capital Structure, Term loans		financial sources		Quiz Formative assessment II CIA
IV		T IDENTIFICATION AND			1	
	1.	Project, Meaning, Identification, Selection, Significance, Contents and project formulation	6	To identify the importance of project	Lecture with PPT	Short test Formative assessment III CIA
	2.	Feasibility analysis, Project report, Project selection, Appraisal format, Planning Commission's guidelines, Checklist for Feasibility report, Project formulation	7	To get the knowledge for preparing a project	Discussion Lecture	Formative assessment III CIA

	3.	financial institutions and Government, Network Analysis, Concept of outsourcing	3	Identify the financial instructions	Lecture	Formative assessment III CIA
V	SKILL I	DEVELOPMENT		L		
	1	Steps to start a business, Link with SHG, Production of a Product	5	To acquire knowledge to start a small scale industry	Role play on entrepreneurs	Question and Answer session Formative assessment III CIA
	2	Training by SHG, Sales Techniques, Marketing of the product	3	To be able to evaluate the sales techniques	Discussion Case study	Formative assessment III CIA

Course Instructor: Ms. J.M. Vinitha

HOD: Sr.Sophy

COMPUTER APPLICATIONS IN ECONOMICS Sub. Code: PF1734

	Dubi Couci 111754		
No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

- 1. To introduce the concepts of Information Technology
- 2. To educate the students to improve the skills towards career prospects.

	Course Outcomes		
СО	Upon completion of this course the students will be able to :	PSO addressed	CL
CO - 1	Identify applications of computer	PSO – 5 PSO - 8	Re
CO – 2	Differentiate between input and output devices	PSO – 5	An
CO – 3	Detect utilities and elements of operating system	PSO-5	An
CO - 4	Explain how to create document save and print a document	PSO-5	U

Teaching Plan

Uni	Module	Topic	Lecture	Learning	Pedagogy	Assessment/		
t			Hours	Outcome		Evaluation		
Ι	FUNDAMENTALS OF COMPUTER							
	1	History of computer,	4	To understand	Lecture,			
		Definition of Computer,		the importance	Discussion	Short test		
		Types of computer and		of computer in				
		Definition of Computer,		day to day life		Formative		
		Types of computer		and in the		assessment		

				economy		I CIA test
	2	Generations of a computer, Applications of a computer	3	To acquire basic knowledge about computer	Lecture, Cooperate	Formative assessment I CIA test Multiple Choice Question
	3	Computer as information system, Memory and types of memory and Characteristics of computers	4	To identify the different type of computer memory	Lecture, Discussion	Formative assessment I CIA test Quiz
	4	Basic components of computer and Input – Output devices	4	Differentiate between Input and Output device	Lecture, Small group	Formative assessment I CIA test
	5	Computer and business	1	To identify the need of computer in business	Lecture, Discussion	Formative assessment I CIA test Short test
II	SOFTWA	ARE CONCEPTS				Short test
	1	Hardware and Software, Software concepts, Types of software system/ application, Software needs, Role of a system software and Different system software	7	To distinguish between Hardware and software, role of software and need of software	Lecture, Cooperative	Formative assessment I CIA test Multiple Choice Question
	2	Utilities and elements of OS, Assemblers, Compilers, Interpreters	3	To know about the OS, Assemblers, Compliers and Interpreters	Lecture, Discussion	Formative assessment I CIA test Quiz
	3	Computer languages, Generation of languages	2	To differentiate the computer language from generation of language	Lecture, illustration	Formative assessment I CIA test
	4	Booting process, Types of Data processing, Batch processing, Online processing, Distributed data processing, dos and windows	7	To understand the different types of processing using in computer	Lecture, Discussion	Formative assessment I CIA test Short test
III	M.S - OI	FICE		computer		<u> </u>
111	M.S - OI	FICE				

	1	Ms-Word: Creating document – Saving, printing a document, Finding and replacing a text – Styles Header, Footers page formatting and Mail merge	3	To knowthe MS-Word and its use	Lecture, Presentatio n	Formative assessment II CIA test Multiple Choice Question
	2	Ms-Excel: Introduction – Creating spreadsheet & workbook, Entering Data– Copying and Moving Entries, Data display location – Printing work sheets and Creating Graphs	5	To understand MS- Excel and its use	Lecture, Small group	Formative assessment II CIA test Quiz
	3	Ms -PowerPoint: Power point screen – Working with slides, Working with text – Colour schemes – Graphics Saving and printing –	4	To acquire knowledge about MS- Power point and its use	Lecture, Presentatio n	Formative assessment II CIA test Short test
	4	Key board shortcuts	1	To know the use of shortcut keys in computer	Lecture, Discussion	Formative assessment II CIA test
IV		ING SYSTEM AND WINDOW			[_	
	1	Operating System, Functions- Types, Dos – UNIX, Windows operating System	6	To evaluate the operating system, function, types and DOS- UNIX	Lecture, Discussion	Formative assessment II CIA test
	2	Uses of computer networks, Basic Network concepts, Types of networking -LAN, MAN, WAN and advantages of networks	6	To know the network, usage, type and advantage of network	Lecture, illustrate	Formative assessment II CIA test Quiz Multiple choice question
	3	Windows: Meaning - Working of windows, Windows explorer, Working of control panel and Desk top in windows	5	To acquire knowledge about the Working in windows	Lecture, Cooperate	Formative assessment II CIA test Short test
V	INTERN	ET AND E-MAIL AND E-CO			ſ	
	1	Internet, Evolution, Services of Internet, Method of connecting, Web site, Getting and proving information from the Internet, Uses of Internet, Protocols of Internet,	11	To know the internet and its use in the economy	Lecture, discussion	Formative assessment III CIA test Multiple choice

2	E-Banking	1	т :		
			To acquire knowledge about E-banking	Lecture, jigsaw	Formative assessment II CIA test Quiz
3	E-Commerce, Reasons- Features and Importance, Types	3	To understand the features and types of E-commerce	Lecture, Cooperate	Formative assessment III CIA test
4	E-Business (preliminary)	1	To study about the E-business	Lecture, Brainstorm ing	Formative assessment III CIA test Short test

Course Instructor: Ms. A. Babila Kingsly

HOD: Sr.Sophy